

# Notes on Lab Session 6

Giulia Tani

<https://tanigiulia.github.io/>

TSE - MSc course in Program Evaluation

March 2026

- Does incumbency affect the probability of winning an election?

**Idea:** elected representatives may use performance in office, visibility, resources,... to gain advantage for their party in the next elections.

- What if we regress election success on incumbency status?

$$Y_i = \alpha + \rho D_i + \epsilon_i$$

**Problem:** incumbency  $D_i$  is not randomly assigned. Winning past elections may indicate better political skills, greater popularity, etc. These unobserved factors  $\epsilon_i$  are correlated with  $D_i$ , which leads to endogeneity.

- **Solution:** Regression Discontinuity Design (RD)

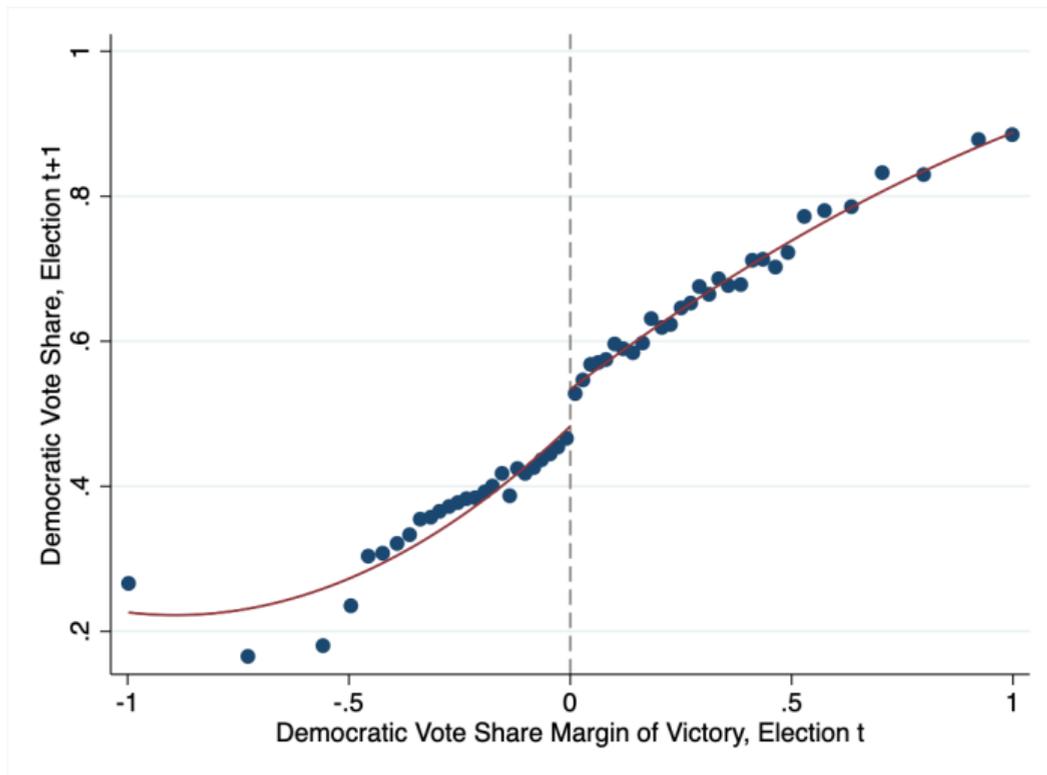
- Treatment (Democratic incumbent) is a **deterministic** and **discontinuous** function of victory in the previous election:

$$D_i = \begin{cases} 1, & \text{if } mov_i \geq 0 \\ 0, & \text{if } mov_i < 0 \end{cases}$$

where  $mov_i = \% \text{ Democratic votes} - \% \text{ Republican votes}$  in district  $i$ .

- **Idea:** local randomization at the cutoff.
  - » Small shifts in votes near  $mov_i = 0$  are essentially random (e.g. last-minute swings).
  - » Districts where democrats barely won ( $mov_i$  just above 0) should be very similar to those where they barely lost ( $mov_i$  just below 0), **except** for the incumbency status.
  - » If there is a **sharp discontinuity** in future election success exactly at  $mov_i = 0$ , it suggests a causal incumbency advantage.

# Binscatter plot: evidence of party incumbency advantage



- Control for the gap between Democratic and Republican votes in the previous election ( $mov_i$ ):

$$Y_i = \alpha + \beta mov_i + \rho D_i + \epsilon_i$$

Districts where  $mov_i$  was high (low) are more likely to lean Democratic (Republican) in the next elections. If we don't control for this, we incorrectly estimate the incumbency effect ( $\rho$ ).

- Treatment  $D_i$  is a **deterministic** function of  $mov_i$ .
  - **Assumption**: all other determinants of  $Y_i$  vary **smoothly** with  $mov_i$  at the cutoff.
- Common support assumption is violated** by construction: there is no value of  $mov_i$  at which we get to observe both treatment and control observations.
  - Validity hinges on our willingness to **extrapolate** at the cutoff point.

## RD estimation (cont'd)

- We can be more general:

$$E(Y_i(0) | mov_i) = f_0(mov_i) = \alpha + \beta_{01} mov_i + \dots + \beta_{0p} mov_i^p$$

$$E(Y_i(1) | mov_i) = f_1(mov_i) = \alpha + \rho + \beta_{11} mov_i + \dots + \beta_{1p} mov_i^p$$

Then:

$$\begin{aligned} E(Y_i | mov_i) &= E(Y_i(0) + D_i(Y_i(1) - Y_i(0)) | mov_i) \\ &= f_0(mov_i) + D_i(f_1(mov_i) - f_0(mov_i)) \\ &= \alpha + \beta_{01} mov_i + \dots + \beta_{0p} mov_i^p + \rho D_i + \beta_1^* D_i mov_i + \dots + \beta_p^* D_i mov_i^p \end{aligned}$$

where  $\beta_1^* = \beta_{11} - \beta_{01}, \dots, \beta_p^* = \beta_{1p} - \beta_{0p}$ .

- So we regress:

$$Y_i = \alpha + \beta_{01} mov_i + \dots + \beta_{0p} mov_i^p + \rho D_i + \beta_1^* D_i mov_i + \dots + \beta_p^* D_i mov_i^p + \epsilon_i$$

where  $\rho$  is the treatment effect at  $mov_i = 0$ .

## RD estimation (cont'd)

- **Problem:** Validity of the previous model hinges on whether we correctly specified the conditional mean functions as  $p$ -th order polynomials that are continuous at the cutoff. If not, the jump at the cutoff might be due to nonlinearities we did not account for.
- **Solution:** Look only at data in a neighborhood around the discontinuity  $(-h, h)$ .

We assume:

$$\lim_{h \rightarrow 0} E(Y_i | 0 < mov_i < h) - E(Y_i | -h < mov_i < 0) = E(Y_i(1) - Y_i(0) | mov_i = 0)$$

Then comparisons of average outcomes in the neighborhood to the left/right of the cutoff provide an estimate of the treatment effect that is less sensitive to the specification of the conditional mean functions.

- We run a **local linear regression**:

$$Y_i = \alpha + \beta_{01} mov_i + \rho D_i + \beta_1^* D_i mov_i + \epsilon_i, \quad \text{using only } |mov_i| < h.$$

- In choosing  $h$  we face the usual trade-off between bias and efficiency.

# Local linear regression

